

Felipe Garcia Cantu
Multidisciplinary Design
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Skills

Brand Strategy
Design Research
Typography
Art Direction
Problem Solving
Brainstorming
UX/UI Design
Bilingual, *English, and Spanish*
Detail-oriented
Photography
Communication Skills
Public Speaking
Project Management

Software

Adobe Creative Suite
Illustrator
InDesign
Photoshop
Adobe XD
After Effect
Premier Pro
Google Drive/Docs/Mail
Microsoft Office

Education

Bachelors of Fine Arts in Communication Design | May 22

Texas State University

Associates in Arts | Fall 17–Spring 19

Laredo College

Experience

MISTR Graphic Desingner | Sep 22– Present

Created agile marketing while maintaining the brand identity and designed printed marketing items for the brand. Worked on digital artwork for social media posts and websites.

Texas State Alumni Association ComDesign Intern | Sep 20–May 22

Created, designed, and developed fliers, ads, brochures, posters, T-shirts, digital collateral, and website banners for events and created marketing campaigns using video content.

Laredo Community College Outreach Advocate | Aug 17–May 19

Led marketing-based activities such as website branding, developed social media campaigns, and created media flyers in print and online.

Achievements

Design Research Besties Blend Rebrand | Fall 22

TXST Communication Design Exit Review | Fall 19

STARS Scholarships | Fall 19–May 22

Dean's List | Fall 19–Spring 22